

NARRATIVE REVIEW article

Caffeine and cognitive performance: The social, neurocognitive, and ethical dimensions of lifestyle pharmacology

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Abstract: Caffeine is the most widely consumed psychoactive substance and remains deeply embedded within modern society. Beyond its conventional dietary role, caffeine has increasingly emerged as a major agent in the expanding field of lifestyle pharmacology, where the active substances are used not for the treatment of disease but to enhance cognition, mood, productivity, and social functioning. The growing dependence on caffeine among students reflects broader societal pressures linked to academic competition, sleep restriction, productivity culture, and the normalization of pharmacological cognitive enhancement. This narrative review aims to examine the neuropharmacological mechanisms, cognitive effects, social dimensions, public health implications, and ethical controversies surrounding caffeine use, particularly among university students and young adults. Literature was reviewed to synthesize current evidence regarding caffeine's mechanism of action, behavioral effects, and long-term consequences. Caffeine primarily acts through competitive antagonism of Adenosine A₁ and A_{2A} receptors, thereby reducing inhibitory sleep signaling and indirectly enhancing dopaminergic and noradrenergic neurotransmission, leading to alertness, vigilance, concentration, reaction time, mood, and certain aspects of memory consolidation, particularly under conditions of fatigue and sleep deprivation. Despite these benefits, chronic caffeine consumption is associated with tolerance, adenosine receptor upregulation, physiological dependence, withdrawal syndrome, sleep disruption, anxiety, cardiovascular stimulation, and impaired recovery from cognitive fatigue. The review explores the increasing popularity of energy drinks among adolescents and university students, the influence of aggressive stimulant marketing, and the ethical concerns surrounding caffeine as a socially accepted form of cognitive enhancement or "academic doping". Although moderate caffeine intake remains relatively safe for most healthy adults, the increasing normalization of excessive caffeine use among students and young professionals raises important neuro-ethical and public health concerns. Greater awareness regarding safe caffeine practices and informed stimulant use is necessary within academic institutions and society.

Introduction

Lifestyle pharmacology refers to the use of pharmacologically active substances to improve quality of life, productivity, appearance, cognition, or social functioning rather than to treat disease. Within this rapidly expanding domain, caffeine occupies a unique position as the world's most socially accepted and universally

consumed psychoactive stimulant. Unlike controlled stimulants such as amphetamines or methylphenidate, caffeine is legally accessible, culturally normalized, and integrated into daily social rituals through coffee, tea, chocolate, soft drinks, and energy beverages [1]. The global prevalence of caffeine use reflects its pharmacological efficacy and its deep sociocultural integration. It is estimated that more than 80.0% of adults worldwide consume caffeine daily through dietary sources [2]. University students, healthcare workers, and professionals frequently use caffeine to maintain alertness, extend wakefulness, and sustain cognitive performance during periods of academic or occupational stress. The increased reliance on caffeine among students has raised significant questions regarding cognitive enhancement, dependency, sleep disruption, and ethical fairness within academic environments [3]. In many universities, particularly in developing countries, caffeine consumption has become intertwined with examination culture and prolonged study practices. Students often perceive caffeine as a necessary tool for academic survival rather than an optional stimulant. From a neuroscientific perspective, caffeine is a methylxanthine compound whose principal mechanism involves competitive antagonism of adenosine receptors in the central nervous system [4]. Through this mechanism, caffeine reduces fatigue signaling and indirectly enhances dopaminergic and noradrenergic activity, thereby improving wakefulness, mood, and concentration [4]. Although moderate caffeine consumption is generally considered safe, excessive or chronic use is associated with tolerance, dependence, cardiovascular stimulation, anxiety, sleep disturbances, and withdrawal symptoms [5]. These concerns have stimulated ongoing debate regarding the ethical implications of lifestyle pharmacology and the increasing normalization of cognitive enhancement practices [6]. This review examines caffeine from an interdisciplinary perspective, integrating neuropharmacology, cognitive neuroscience, behavioral science, and neuroethics. The objective is to critically evaluate caffeine's mechanisms of action, cognitive benefits, social drivers of use, associated health risks, and ethical implications within contemporary academic culture.

Materials and methods

This study was prepared as a narrative review based on literature obtained from peer-reviewed publications in neuroscience, pharmacology, psychology, and public health databases, including PubMed, Google Scholar, Scopus, and ScienceDirect. Relevant studies addressing caffeine pharmacology, cognitive enhancement, academic use, dependence, sleep physiology, and ethical considerations were selected. Priority was given to recent peer-reviewed studies, systematic reviews, and foundational pharmacological literature [2, 7, 8]. Additional epidemiological and behavioral studies examining caffeine use among university students and young adults were included to provide a social and public health context [9]. The review was structured around four thematic domains: Neuropharmacological mechanisms of caffeine, cognitive and behavioral effects, social and environmental determinants of consumption, and ethical and public health implications.

Results

Chemical classification and pharmacodynamics: Caffeine (1,3,7-trimethylxanthine) belongs to the methylxanthine class of alkaloids, alongside theophylline and theobromine. Its molecular structure allows rapid absorption and penetration across the blood-brain barrier, contributing to its potent central nervous system activity. At physiologically relevant concentrations, caffeine primarily acts as a competitive antagonist of adenosine A₁ and A_{2A} receptors [10]. Adenosine normally functions as an inhibitory neuromodulator that accumulates during wakefulness and promotes sleep pressure and neuronal suppression [2]. By blocking adenosine signaling, caffeine prevents fatigue-related neuronal inhibition and promotes cortical activation. Caffeine also indirectly enhances dopaminergic and noradrenergic neurotransmission. Antagonism of A_{2A}

receptors within the striatum facilitates dopamine signaling, while blockade of A₁ receptors promotes norepinephrine release from the locus coeruleus [3]. These neurochemical interactions contribute to enhanced alertness, improved mood, increased motivation, and faster reaction time.

Pharmacokinetics: Caffeine is rapidly absorbed following oral administration, with peak plasma concentrations occurring approximately 30 - 60 min after ingestion [11]. Oral bioavailability exceeds 90.0%, and caffeine distributes widely throughout body tissues, including the brain and placenta. Metabolism occurs primarily in the liver through the cytochrome P450 enzyme CYP1A2, producing paraxanthine, theobromine, and theophylline as metabolites [12, 13]. The elimination half-life of caffeine averages 5 - 6 hrs in healthy adults but varies according to genetic polymorphisms, pregnancy, smoking status, and concurrent medications [12]. The relatively long half-life of caffeine explains its ability to interfere with nocturnal sleep even when consumed several hours before bedtime [8].

Adenosine accumulation and sleep pressure: During prolonged wakefulness, adenosine progressively accumulates within the brain as a by-product of cellular energy metabolism. Elevated extracellular adenosine concentrations act as physiological signals of energy depletion and neural fatigue. Through activation of adenosine receptors, especially A₁ receptors in the cerebral cortex and hippocampus, adenosine suppresses neuronal firing, promotes drowsiness, and reduces behavioral arousal [14]. This homeostatic mechanism plays a major role in regulating sleep pressure and maintaining neurological recovery. Sleep deprivation leads to greater adenosine accumulation, resulting in reduced attention span, impaired reaction time, poor decision-making, and decreased working memory performance. Caffeine's stimulant effect largely depends on its ability to interrupt this biological signaling pathway. By competitively antagonizing adenosine receptors, caffeine temporarily masks the neurochemical perception of fatigue without correcting the underlying physiological need for sleep.

Circadian rhythm disruption: The circadian system coordinates physiological and behavioral processes according to a roughly 24-hour cycle regulated primarily by the suprachiasmatic nucleus of the hypothalamus. Sleep timing, hormonal secretion, thermoregulation, and cognitive alertness are all strongly influenced by circadian rhythm integrity. Late-evening caffeine consumption may delay melatonin secretion and alter circadian timing, contributing to delayed sleep onset and fragmented sleep architecture [8]. Experimental studies have demonstrated that caffeine administered even six hours before bedtime can significantly reduce total sleep duration and subjective sleep quality [8]. Among university students, repeated nighttime caffeine use during examination periods frequently creates a cycle of chronic sleep restriction and compensatory stimulant consumption. This cycle may initially improve wakefulness but ultimately contributes to cognitive exhaustion, emotional dysregulation, and reduced academic efficiency.

Neuroadaptation and tolerance development: Repeated exposure to caffeine induces neuroadaptive changes within the adenosinergic system. Chronic antagonism of adenosine receptors leads to receptor upregulation and altered neurotransmitter sensitivity, reducing caffeine's stimulatory efficacy over time [14]. Thus, habitual consumers often require progressively higher caffeine doses to achieve the same cognitive or behavioral effects previously obtained with smaller amounts. Tolerance development explains why many individuals transition from occasional stimulant use to habitual daily dependence. This neuroadaptation also explains the occurrence of withdrawal symptoms following abrupt caffeine cessation. When caffeine is removed, sensitized adenosine signaling temporarily produces exaggerated fatigue, headache, impaired concentration, and lethargy [5].

Alertness and attention: The most consistently demonstrated cognitive effect of caffeine is improved alertness and vigilance [15]. Numerous experimental studies have shown that moderate caffeine doses enhance sustained attention, psychomotor performance, and reaction time, particularly during sleep deprivation or mental fatigue

[15]. Caffeine is especially effective under conditions of reduced baseline arousal, such as prolonged study sessions, night shifts, or early morning cognitive tasks. These effects are largely attributable to reduced adenosine-mediated inhibition and enhanced catecholaminergic signaling.

Memory and learning: Research examining caffeine's effects on memory demonstrates mixed but promising findings. Some studies suggest that caffeine administered after learning may improve memory consolidation through hippocampal modulation [7]. Borota et al. reported improved pattern separation and long-term memory performance following post-learning caffeine administration [7]. However, caffeine's memory-enhancing effects may be limited by its negative influence on sleep quality [10]. Since sleep is essential for memory consolidation, excessive caffeine use may paradoxically impair long-term learning despite improving short-term alertness.

Executive function and academic performance: Executive functions refer to higher-order cognitive processes involved in planning, cognitive flexibility, impulse regulation, working memory, and decision-making. Several controlled studies have demonstrated that moderate caffeine doses may enhance aspects of executive functioning, particularly under conditions of low arousal or fatigue [15]. Caffeine has been shown to improve performance in tasks requiring sustained attention, rapid information processing, and vigilance [15]. Functional neuroimaging studies suggest that caffeine increases activity within prefrontal cortical regions associated with attentional control and task engagement. Students frequently utilize caffeine during periods of intensive academic activity because of its perceived ability to increase concentration and mental endurance. In many university settings, caffeinated beverages are commonly consumed during overnight reading sessions, project deadlines, and examinations. However, the relationship between caffeine uses and academic performance remains multidimensional. While moderate caffeine consumption may transiently improve attentional performance, excessive intake can impair cognition through anxiety, sleep fragmentation, restlessness, and reduced emotional regulation. Importantly, caffeine does not replace the neurobiological benefits of sleep. Sleep deprivation negatively affects hippocampal-dependent memory consolidation, executive processing, emotional regulation, and learning efficiency. Consequently, reliance on caffeine to compensate for inadequate sleep may provide only temporary cognitive benefits while worsening long-term cognitive recovery.

Memory consolidation: Memory consolidation involves the stabilization and long-term storage of newly acquired information. Several neuroscientific investigations have examined whether caffeine may directly influence memory processing beyond its wake-promoting effects. Evidence suggests that caffeine administered shortly after learning may improve memory consolidation through modulation of hippocampal signaling pathways [7]. Borota and colleagues demonstrated enhanced pattern separation performance among participants who received caffeine following learning tasks, suggesting potential effects on long-term memory encoding [7]. Nonetheless, the beneficial effects of caffeine on memory remain inconsistent across studies. Individual genetic variability, baseline caffeine consumption, sleep quality, and dosage differences contribute significantly to outcome variability [12]. Excessive caffeine use may also impair memory indirectly through sleep disruption [8]. Slow-wave sleep and rapid eye movement sleep are essential for memory consolidation and synaptic plasticity. Chronic sleep restriction associated with late-night stimulant use may therefore counteract the cognitive advantages caffeine initially provides.

Mood, motivation, and behavioral effects: Caffeine consumption is frequently associated with improved mood, increased sociability, and enhanced motivation [15]. These effects are partly mediated through interactions between adenosine and dopamine neurotransmission within reward-related brain regions [3]. By facilitating dopaminergic signaling in the nucleus accumbens and striatum, caffeine may produce mild reinforcing effects that contribute to repeated use [3]. Unlike classical addictive stimulants such as cocaine or amphetamine, caffeine produces comparatively modest dopaminergic activation [2]. Nevertheless, habitual consumption patterns and

psychological reliance are common. Many consumers associate caffeine intake with emotional comfort, productivity, routine, and social interaction. Coffee drinking, for example, often functions as a behavioral ritual and a culturally reinforced social activity. However, excessive caffeine intake may also produce irritability, nervousness, emotional instability, and heightened stress responsiveness [5]. Individuals with underlying anxiety disorders may experience worsening psychiatric symptoms following high-dose caffeine exposure [5].

Individual variability in response to caffeine: Responses to caffeine vary considerably between individuals due to differences in genetics, age, body composition, tolerance status, sleep quality, hormonal influences, and liver metabolism. Genetic polymorphisms involving the CYP1A2 enzyme influence caffeine metabolism speed [12]. Individuals classified as slow metabolizers experience prolonged caffeine exposure and may demonstrate increased susceptibility to anxiety, insomnia, and cardiovascular effects [12]. Likewise, polymorphisms affecting adenosine receptor genes may alter caffeine sensitivity and behavioral responsiveness [14]. These genetic differences partly explain why some individuals tolerate high caffeine intake with minimal adverse effects, while others experience pronounced physiological or psychological symptoms following relatively small doses. Sex-related hormonal factors may influence caffeine metabolism. Estrogen-containing oral contraceptives and pregnancy reduce caffeine clearance by inhibiting CYP1A2, thereby prolonging caffeine half-life. These highlight the importance of individualized caffeine recommendations rather than universal consumption guidelines. Moderate caffeine intake may improve concentration management, task persistence, and information processing speed during cognitively demanding activities. Students often report using caffeine to improve study endurance and maintain productivity during examination periods. However, the relationship between caffeine and academic performance remains complex. Habitual users may experience diminished benefits due to tolerance development, and excessive intake may impair executive functioning through anxiety, tremor, and sleep disruption.

Discussion

Academic culture and student use: University environments represent major settings for caffeine consumption. Coffee, soft drinks, and energy beverages are widely available in cafeterias, vending machines, and convenience stores surrounding academic institutions. Examination periods are strongly associated with increased caffeine intake among students. Many students consume caffeine deliberately to prolong wakefulness and compensate for inadequate sleep. In low-resource educational settings, caffeine is often viewed as a practical strategy for coping with academic pressure. Social normalization also contributes significantly to caffeine use. Peer influence, campus culture, and social rituals surrounding coffee consumption reinforce the perception that caffeine use is both necessary and harmless [16].

Energy drinks and marketing: The global energy drink industry has aggressively targeted adolescents and young adults through marketing campaigns emphasizing productivity, stamina, confidence, and achievement [9]. Energy drinks often contain high caffeine concentrations combined with other stimulatory compounds such as taurine and guarana [9]. The appealing branding and widespread accessibility of these beverages have contributed to increasing consumption among young populations [9, 17]. This trend raises concerns regarding excessive caffeine exposure, especially among individuals with limited awareness of safe intake thresholds [9].

Consumer behavior and lifestyle pressures: Modern productivity culture and inflexible academic or occupational schedules have increased societal reliance on stimulants. Long work hours, academic competition, and chronic sleep restriction encourage caffeine use as a compensatory mechanism. Among university students, caffeine consumption frequently becomes habitual rather than intentional. Daily coffee or energy drink use may evolve into conditioned behavioral routines associated with studying, social interaction, or emotional regulation [18].

Tolerance and dependence: Chronic caffeine exposure induces adaptive upregulation of adenosine receptors, leading to pharmacological tolerance [14]. As tolerance develops, larger caffeine doses are required to achieve the same stimulant effect. Habitual consumers often transition from using caffeine for enhancement to using it primarily to avoid withdrawal symptoms and maintain normal functioning.

Withdrawal syndrome: Caffeine withdrawal is recognized in the Diagnostic and Statistical Manual of Mental Disorders (DSM-5) [5]. Symptoms typically emerge within 12 - 24 hrs after abrupt cessation and may include headache, fatigue, irritability, impaired concentration, depressed mood, and drowsiness [5]. Withdrawal symptoms generally peak within 48 hours and resolve gradually over several days [5]. Gradual dose reduction is recommended to minimize withdrawal severity [5].

Cardiovascular and psychiatric effects: Caffeine stimulates epinephrine and norepinephrine release, producing increases in heart rate and blood pressure [2]. While these effects are generally mild in healthy adults, excessive caffeine intake may precipitate palpitations, tachycardia, and cardiovascular discomfort [12]. High caffeine doses are also associated with anxiety, restlessness, insomnia, tremor, and panic symptoms, particularly among individuals with anxiety disorders or heightened caffeine sensitivity [5]. Sleep disruption represents one of the most clinically important adverse effects of caffeine [8]. Evening caffeine consumption reduces sleep duration, delays sleep onset, and decreases slow-wave sleep quality, thereby impairing cognitive recovery and memory consolidation [8].

Ethical implications and neuro-ethical debate: The growing use of caffeine as a cognitive enhancer raises important ethical questions within neuroscience and education. Some scholars have described academic stimulant use as a form of “academic doping,” particularly when pharmacological enhancement provides competitive cognitive advantages. Unlike prescription stimulants, caffeine remains socially acceptable and legally unrestricted. However, disparities in access to premium caffeinated products, energy supplements, and lifestyle enhancement resources may contribute to inequalities within academic settings. Another ethical concern involves the normalization of productivity cultures that encourage students to override biological sleep needs through pharmacological stimulation. Dependence on caffeine to sustain unrealistic academic workloads may reflect broader systemic failures within educational environments. The neuroethical discussion surrounding caffeine also intersects with concepts of autonomy and informed choice. Many students consume caffeine without adequate knowledge of safe dosing, sleep physiology, tolerance development, or withdrawal risk [19]. Consequently, public health education should emphasize balanced and informed caffeine use rather than simplistic narratives that portray caffeine as either entirely harmless or inherently dangerous.

Public health and clinical recommendations: Moderate caffeine intake should generally remain below 400 mg daily for healthy adults [11]. Adolescents and young adults should be educated regarding safe caffeine consumption limits and the risks associated with energy drinks [9]. Universities should incorporate sleep hygiene and stimulant education into student wellness programs. Students should avoid high-dose caffeine consumption in the evening due to its adverse effects on sleep architecture [8]. Gradual dose reduction strategies should be recommended for individuals attempting to reduce chronic caffeine use [5]. Further interdisciplinary research is needed to clarify the long-term neurocognitive consequences of habitual caffeine exposure among young adults.

Conclusion: Caffeine occupies a complex position at the intersection of neuroscience, public health, social behavior, and ethics. As the world’s most widely consumed psychoactive substance, it offers measurable benefits in alertness, attention, vigilance, and short-term cognitive performance. These benefits explain its extensive use among students, professionals, and individuals navigating demanding academic and occupational environments. However, caffeine is not pharmacologically trivial. Chronic consumption contributes to tolerance, physiological

dependence, sleep disruption, and withdrawal symptoms, while excessive intake may provoke cardiovascular and psychiatric adverse effects. The increasing normalization of caffeine use as a cognitive enhancement tool raises broader neuro-ethical questions regarding academic pressure, performance culture, and the boundaries of lifestyle pharmacology. A balanced perspective is therefore essential. Responsible caffeine consumption, combined with public health education and healthy sleep practices, may allow individuals to benefit from caffeine's cognitive effects while minimizing its associated risks.

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